



## **About BIYÒKEA**

Established in Ho Chi Minh City, Vietnam, BIYÒKEA has nearly 20 years of experience in the production and trading of natural essential oils and cosmetics. Our mission is to create green, clean, and safe products that nurture health and beauty.

Core Areas of Operation:

- Manufacture and supply of BIYÒKEA-branded products: natural essential oils, therapeutic massage oils, natural cosmetics, and spa/hotel/resort products.
- Contract manufacturing for leading domestic and international brands.
- Product experience services at BIYÒKEA Spa, Mikazuki Hotel, Da Nang, Vietnam.

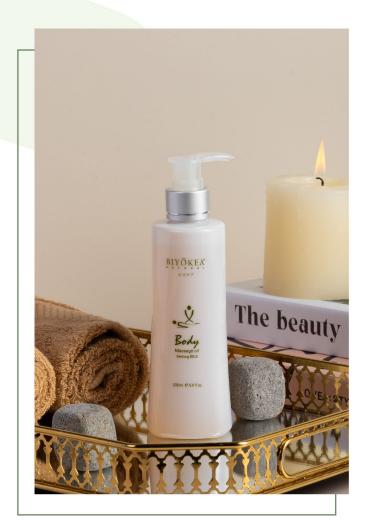






### BIYŌKEA®

#### **ABOUT BIYÒKEA**



Market Scope: Domestic and international markets.

**Quality Standards:** 

BIYÒKEA's factory operates under cGMP and ISO 9001:2015, also known as "Good Manufacturing Practices for Cosmetics." We are proud to be one of the few companies in Vietnam fully compliant with these high production standards.

We have invested in modern European-standard equipment for R&D, QA/QC, microbiology, and environmental monitoring. This ensures strict control over all raw materials and finished products, applied consistently across all BIYÒKEA lines and client-specific products.







#### **ABOUT BIYÒKEA**



Our experienced team of engineers and pharmacists, trained and experienced at major international cosmetic companies, contributes to product development, innovation, and post-sale consultation services.

All stages—from machinery and equipment, manufacturing processes, and workforce development to customer care—are consistently aligned toward a single objective: a strong commitment to building the BIYÒKEA brand and delivering Vietnamese products that meet international quality standards. This effort contributes to strengthening the reputation of Vietnamese—made goods, supporting economic integration under the TPP, and expanding into regional and global markets.















## Product Overview

#### **Natural Ingredients**

Derived from 100% natural sources

Eco-friendly production following international standards

Suitable for all skin types

#### **Product Diversity**

Comprehensive range: skincare, haircare, massage, and spa products

Competitive pricing relative to market peers
Widely available across major cities and provinces







# PURE ESSENTIAL OILS REJUVENATING & REVITALIZING

Essential oils restore balance and energy to the body, supporting wellness in modern lifestyles challenged by stress, diet, and toxins. Popular Oils: Lavender, Lemongrass, Cinnamon, Cajeput, Orange Blossom, Peppermint, Ginger, etc.

Applications: Saunas, baths, facial & foot steaming, aromatherapy, and cosmetic formulations.









#### MASSAGE OILS - AROMATHERAPY & WELLNESS

Body massage with essential oils is a method that brings women both physical and mental relaxation. It is a highly popular beauty and wellness therapy that helps stimulate blood circulation, deliver additional nutrients and oxygen to the body, and support detoxification.

Massage oils help relax the senses and reduce stress. They are a blend of essential oils and nutrient-rich carrier oils (such as olive, almond, and grapeseed), providing women with smooth, soft skin and a 100% natural aroma.





BIYÒKEA's wellness collection is formulated from essential oils such as Lavender, Geranium, Rosemary, Orange, Lemon, Grapefruit, Ylang-Ylang, and more - creating products recognized for their benefits to both mind and body.







## UNSCENTED MASSAGE OIL (VARIOUS CARRIER OILS)



Includes carrier oils such as: grapeseed oil, jojoba oil, rice bran oil, coconut oil, avocado oil, argan oil, sunflower oil, etc.

The oils are extracted from 100% natural ingredients with no preservatives.

Rich in vitamins, moisturizes the skin, helps prevent and reduce wrinkles, rejuvenates the skin, fades dark spots, and leaves the skin soft and smooth.









**FACIAL MASSAGE OIL** 

#### **BODY MASSAGE OIL**











ABDOMINAL MASSAGE OIL



#### **FOOT MASSAGE OIL**









## GO GREEN WITH NATURAL COSMETICS

Currently, the demand for natural cosmetics is increasing. Chemical compounds are gradually being replaced by pure, natural ingredients such as herbal essential oils, aloe vera extract, emulsifying wax, honey, corn-derived extracts, licorice extract, etc.

The biggest advantage of natural cosmetics is their high compatibility with various skin types and high safety profile.

A brand recognized as natural cosmetics must undergo strict testing to ensure authenticity and to protect consumer health.

Especially for sensitive skin, natural cosmetics are a highly recommended choice.



Since the establishment of BIYÒKEA, we have defined our mission as delivering the key to beauty, love, and happiness — providing customers with the most trusted and high-quality beauty products from BIYÒKEA, one of Vietnam's leading premium cosmetic and essential oil brands.

With BIYÒKEA's comprehensive Head-to-Toe Care Collection, produced on Japanese technology and compliant with cGMP (Good Manufacturing Practices) standards under the principle of "Top-Tier Quality", we aim to offer modern women naturally radiant, flawless skin — beautiful down to every millimetre, safe, and effective.





#### **CLEANSING**

MAKE-UP REMOVER MILK

EXFOLIATING CREAM

FACE MASK















#### **CLEANSING**

#### NO FOAM FACIAL CLEANSER



#### **CLEANSING GEL**









#### **SKINCARE**

NOURISH SKIN FACE CREAM



SKIN CARE
ANTI-ACNE CREAM



**LOVELY SERUM 2 IN 1** 









#### **SKIN CARE**

#### **TONER**



#### **ROSE BALANCING**









#### **MASSAGE CREAM**

#### **FACE MASSAGE CREAM**



#### **BODY MASSAGE CREAM**



#### STOMACH MASSAGE CREAM



#### **FOOT MASSAGE CREAM**











### HERBAL LUXURY - HERBAL SHAMPOO & CONDITIONER SET

Formulated from natural ingredients with clear, traceable origins, sourced from countries such as France, India, along with premium botanical materials from Vietnam.

This unique traditional-inspired formula, combined with advanced manufacturing technology, creates a high-quality shampoo & conditioner line that meets export standards. Herbal Luxury helps nourish hair from within, strengthens the hair structure, and protects it from external damage.

When paired with the Hair Nourishing Essence infused with an elegant, long-lasting fragrance, it keeps your hair voluminous, silky-smooth, and healthy—giving you confidence and freshness all day long.







#### **SHOWER GEL**

Herbal Pure – Balancing / Relaxing body wash is formulated with organic, gentle, and skin-safe ingredients suitable for the whole family.

It replenishes moisture, softens the skin, and combines essential oils to refresh the senses and relieve stress.



#### **BODY LOTION**

The body lotion contains olive oil, rice bran oil, and vitamin E, providing deep nourishment and hydration.

Natural essential oils help soothe the mind and support the nervous system for overall relaxation.









#### **AMENITIES**

BIYÒKEA's Amenities Line is specially designed for high-end hotels, resorts, and premium spas—offering a refined and relaxing experience in every detail.

In addition to supplying spa products, BIYÒKEA has developed an exclusive line of hotel & resort amenities, including shampoo, conditioner, shower gel, body lotion, soap, bath salts, and hand wash, all infused with natural herbal extracts and essential oils—safe, eco-friendly, and luxurious.

Manufactured in facilities certified with cGMP, ISO, and U.S. FDA standards, BIYÒKEA is a trusted partner of many prestigious hotels and resorts in Vietnam such as Terracotta, Flamingo, Emerald Hồ Tràm, Aroma Resort, Chensea, Lan Rừng Resort, as well as in Japan—one of the world's most demanding quality markets—partnering with major groups including Hokkaido Hotel Group, JVI, Springs Hotel Gero.

BIYÒKEA is committed to expanding partnerships and delivering elevated, eco-conscious guest experiences.



"BIYÒKEA – Your Trusted Partner for Luxury Hotels & Resorts."







#### PRODUCT PORTFOLIO

- Shampoo & Conditioner: Cleanses and naturally softens the hair
- Shower Gel: Herbal extracts that relax and moisturize the skin
- Body Lotion: Provides hydration, smooth texture, and a gentle scent
- Soap Bath Salts Hand Gel: Safe, eco-friendly essentials



#### **KEY HIGHLIGHTS**

- Formulated with natural ingredients, manufactured in cGMP-certified facilities
- Elegant packaging with customizable hotel branding options
- Designed for the premium hospitality segment, enhancing the overall guest experience





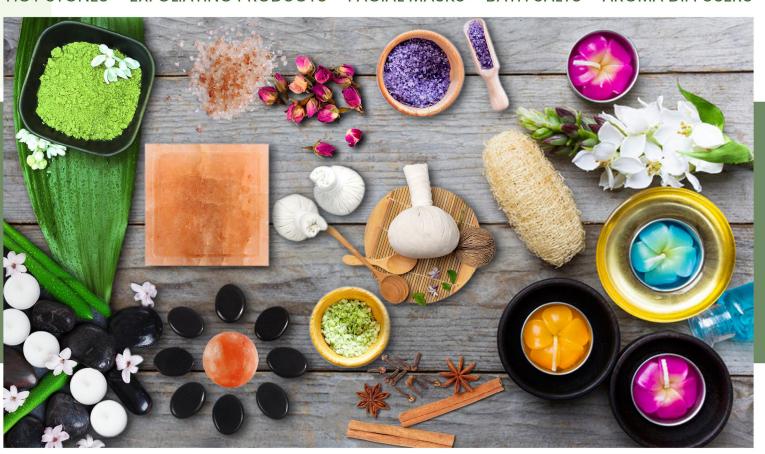






#### **SPA PRODUCTS**

HOT STONES - EXFOLIATING PRODUCTS - FACIAL MASKS - BATH SALTS - AROMA DIFFUSERS







#### **MAJOR CLIENTS & PARTNERS**

Our product lines are developed based on a core value: exclusive formulations made from 100% natural ingredients, manufactured under strict cGMP standards to ensure exceptional quality—supporting both health and beauty, and enhancing your youthful vitality.

Today, BIYÒKEA products are present in spa centers, aesthetic clinics, beauty institutes, high-end hotels, luxury resorts, wellness retreats, and physiotherapy centers nationwide.



Vingroup has become one of Vietnam's leading real estate brands. Vincom, Vinhomes, and Vinpearl are recognized as pioneers in the tourism and hospitality industry, offering a wide portfolio of 5-star and above 5-star hotels, beach villas, entertainment complexes, and world-class golf courses.



The Victoria chain of hotels and resorts delivers authentic Indochina-inspired experiences. Each Victoria property features classic French architectural charm while showcasing the cultural and natural beauty of its region.



Sun Group is a leading creator in Vietnam's luxury tourism and entertainment sector. The group has developed iconic international-standard resorts, leisure complexes, and cable car systems (Sun World, Sun Hospitality Group) across the country, helping elevate the tourism profile of many destinations.



Flamingo Group is a prestigious real estate developer in Vietnam, known for its portfolio of top-tier vacation and resort projects.





#### **CLIENT SYSTEM**

#### **CLIENT SYSTEM**

**EXPORT CLIENT SYSTEM** 







#### DOMESTIC CLIENT SYSTEM

















































































































































#### **KEY EVENTS OF BIYOKEA**















#### **BIYÒKEA ANNIVERSARY CELEBRATION**

















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